



CORY MAURER

ART DIRECTOR + DESIGNER

WHO AM I?

I'm passionate for creating, storytelling, bold ideas, and driving results. I am a visual communicator bringing ideas to life by presenting remarkable solutions.

Things I like:

- Good typography
- White space
- Monochromatic colors
- Problem solving
- Manual kerning
- Dog & cat GIFs
- Ramen

CONTACT

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corymaurer.com 

EDUCATION

Bowling Green State University
Bachelor, Visual Communication
Technology

REFERENCES

Darrell Grzadziel
Dan Schedler
Peter Moffit

EXPERIENCE

ART DIRECTOR + DIGITAL DESIGN

Wire Stone | 2014 - Present

Making all of the cool creative things happen on a few large key accounts.

Big agency attitude with small independent agency mentality; wearing many hats.

Executing on time, under budget, expectation exceeding, creative to move the needle.

Responsible for ideating, direction, coordination, design, and production for client creative.

ART DIRECTOR + BRAND DEVELOPMENT

Calumet Photographic | 2012 - 2014

Art direction & design in Calumet own brand products for print, packaging, and digital.

Design for marketing, external communications, OOH, and everything in between.

From concept to production worked with photographers, product devs., vendors.

Developed packaging system models for new and existing products lines.

Launched brand identity for new products.

DESIGN + FRONT-END DEVELOPMENT

Realeflow | 2012

Digital design and development for mobile-app and custom CMS sites.

User interface + user experience design for consumer facing site.

Collaborated on projects with software and web devs on variety of system platforms.

Making all the right calls on company creative collateral.

CREATIVE LEAD + DESIGN

Electronic Merchant Systems | 2010 - 2011

Wrangling a bunch of creatives and keeping them in line.

Consumer and internal marketing efforts, brand collateral, new product launches.

Servicing 10+ accounts on a daily basis.

Winning Chipotle burritos for the whole group.

STUDIO MANAGER + PHOTOGRAPHER

LCD Photography | 2009 - 2010

Business collateral, trade shows, album design and photo retouching.

Booked over 200K in wedding consultations.

Spent just as much time behind the camera as I did the computer.